



Private Label Ezine Newsletter Service

We can help you have a high quality custom online newsletter to help you build and nurture relationship with your clients, generate more sales and attract new clients.

Our customized newsletter service will take over your newsletter task or create a new one for you. We manage the entire process for you.

We conduct extensive research to find the right articles for our very popular online newsletter *The Background Buzz* and you can put our research to use for you. Using the information rich content from *The Background Buzz* (minus the ads and competitors information) we will create a custom newsletter for you.

Let us simplify your workload!

Use your staff's time to do more valuable work and save all the hassle of researching or writing articles, formatting and managing all the other ezine tasks with our customized ezine process. We make it simple for you by creating a complete online newsletter for you that includes creating a unique header that matches your company colors, incorporates your logo and supports your brand. We also suggest names for your webzine and a template format for your webzine.

We emailed you a draft of your newsletter for your review and approval. Once you approve your newsletter we send you a complete newsletter ready for distribution. Its' that easy. We save you and/or your staff hours of work.

Frequency of Services	Number of Editions	Fee For Services
Monthly	12	\$1,500.00*
Bi-monthly	6	\$900.00
Quarterly	4	\$700.00

* Platinum Members of PreemploymentDirectory.com receive a 10% discount on the 12 month frequency; their annual rate is **\$1,350.00** (other levels of services not discounted)

If you already have a webzine set up, but want to take advantage of our focused research on the background screening industry we can also provide just articles to meet your needs as well. If you are interested in this service please contact us for a quote.

Contact. Barry at 1-949-770-5264 or at wbnixon@preemploymentdirectory.com for more information.