

# “Get Buzz’d”



## The Background Buzz

Reach out to the worldwide background screening community in the #1 online newsletter for professional background screeners.

The best advertising value to reach background screening firms in this vertical market.

### 2014 Advertising Rates

#### Information

Promote your Brand and Services with your advertising message. All ad sizes Includes a live link to your web site. Placement orders are based on a first come, first serve basis starting at the beginning of the newsletter.

*The Background Buzz* is published monthly and distributed to over 1,600 firms in the background screening industry and to more than 3,000 professionals in the industry. For further information contact W. Barry Nixon at [wbnixon@aol.com](mailto:wbnixon@aol.com) or directly on 949-770-5264.

#### Full Page

Feature your firm in a full page advertisement including your logo with live link to your web site and marketing message.

**One edition - \$825; 3-8 editions - \$775 per edition; 9-12 editions - \$725 per edition**

## Three Fourths Page

Feature your firm in a  $\frac{3}{4}$  page advertisement including your logo with live link to your web site and marketing message.

**One edition - \$625; 3-8 editions - \$575 per edition; 9-12 editions - \$525 per edition**

## Half Page

Feature your firm in a  $\frac{1}{2}$  page advertisement including your logo with live link to your web site and marketing message.

**One edition \$475; 3-8 editions - \$ 450 per edition; 9-12 editions - \$425 per edition**

## One Third Page

Feature your firm in a  $\frac{1}{3}^{\text{rd}}$  page advertisement including your logo with live link to your web site and narrative.

**One edition \$425; 3-8 editions - \$400 per edition; 9-12 editions - \$375 per edition**

## Top of Page – Gold Sponsor

Feature your firm in a  $\frac{1}{3}^{\text{rd}}$  page advertisement including your logo with live link to your web site

**\$600.00; 12 Edition minimum (based on seniority as advertiser)**

## Special Columns: PRRN Update and Legal Challenges

**US and International Legal Challenge -Feature your firm in a 1/3rd page advertisement including your logo with live link to your web site and narrative. Your ad will appear with the initial question and on all four pages corresponding with each answer**

**Per edition - \$500: Must reserve in at least three month increments**

PRRN Update - Feature your firm with the ad size of your choice.

Pricing based on size choice. Must reserve in at least three month increments.